



CORPORATE SPONSORSHIP INFORMATION

The Sharks Aquatic Club (SAC) is a non-profit 501(c)3 organization (Federal Tax ID#: 56-1048816) that has been involved in Shelby and the surrounding communities for over half a century committed to the development of our athletes at all levels of competitive swimming. The Sharks Aquatic Club is a year round competitive swim team serving Cleveland County and surrounding areas. Our program serves swimmers of all ages and abilities. SAC is a member of USA Swimming, Inc. (USAS), North Carolina Swimming (NCS), the Western Carolina Swim Association (WCSA), and the Blue Ridge Swim League (BRSL).

Our organization is involved in the community by hosting two large swim meets sanctioned by USA Swimming which attracts hundreds of athletes and their families from the southeastern United States and beyond. These meets provide a tremendous economic impact to Cleveland County and surrounding areas. Additionally, our team provides lifeguard services at Kings Mountain High School's Neisler Natatorium. Not only does this service support local swimming, but it also provides valuable experiences for our senior team members who are certified by the American Red Cross.

We are a parent-run and professionally coached competitive swim team. As with all sporting clubs, we survive on registration fees, fund raising, and sponsorships to meet our needs. Your generous support will help the Sharks Aquatic Club continue to host summer swim meets which not only will support our swimmers, but will also aid in economically supporting our community by attracting visitors from other cities and surrounding states.

Being a sponsor to this swim team will expose your company brand and identity to thousands of swimmers, parents, coaches, volunteers and spectators while at our hosted meets. In addition, you will gain positive publicity as supporters of not just of our team, but of our community.

As with any other sport, we share our gratitude and success with our friends and neighbors. The financial support you provide will assist the swim club with its continually increasing costs for training, coach's travel to meets, and other associated expenses. Sponsorship of our local swim team is a public sign of good community citizenship. It is because of generous sponsors that Sharks Aquatic Club Swim Team is able to meet its financial needs. Sponsoring companies reap the rewards, too. Many times, consumers are more inclined to buy the products and services of

sponsor companies because they want to align themselves with companies or organizations that demonstrate their concern for the success of local youth oriented programs.

We realize that your sponsorship/advertising money may be limited, but we are confident your sponsorship would be worthwhile to your business. We have developed a program that will give your company tremendous public exposure in our meets at the Shelby City Park pool and the media. Your sponsorship would not only help support SAC, but it will also help advertise your organization. And remember, your contribution is tax deductible!

When you invest in Sharks Aquatic Club, you are investing in athletes' lives. Swimming is a sport that our athletes will use for the rest of their lives. Swimmers tend to carry higher grade point averages than other students and are masters of time management – in short, swimming keeps our kids clean for life!

If you wish to help the young athletes of the Sharks reach their goals and be part of their journey, please help us by choosing a sponsorship package that suits you.

- **Bronze Sponsor \$250**
¼ page ad in two summer meets (identifying you as a Team Bronze Level Sponsor)
- **Silver Sponsor \$500**
½ page ad in two summer meets (identifying you as a Team Silver Level Sponsor)
Link on webpage (www.SharksAquaticClub.com)
- **Gold Sponsor \$1,000**
Full page ad in two summer meets (Identifying you as a Team Gold Level Sponsor)
Link on webpage (www.SharksAquaticClub.com)
Corporate logo on Team Banners
Recognition plaque
- **Platinum Sponsor \$5,000**
Full page color ad in two summer meets (Identifying you as a Team Platinum Level Sponsor)
Link on webpage (www.SharksAquaticClub.com)
Corporate logo on Team Banners
Invitation to attend end of year banquet to present awards
Banner of your choice at outdoor pool (no larger than 3X8)
Sponsorship plaque
Meet title sponsor for one summer hosted meet
Company logo on all team T-shirts

For more information, please see our website at: www.SharksAquaticClub.com or email Sponsor@SharksAquaticClub.com.